

Sample Activities for World Energy Day Celebrations

1. Wish all your customers a Happy World Energy Day as you interact with them.
2. Take selfies with your staff and customers to celebrate World Energy Day.
3. Decorate your offices with Happy World Energy Day messages.
4. Educate your customers on your initiatives as a good corporate to save energy and protect the environment.
5. Get involved in a simple CSR for your community in celebration World Energy Day.
6. Have all meetings in the office commence with a message on the importance of energy conservation on the agenda.
7. Have management to hold a meeting to discuss energy efficiency initiatives for the organization.
8. Give out the FAQs and tips on energy conservation to your staff and customers to make their lives easier.
9. Hold brainstorm meetings with staff to get feedback on how the organization can conserve energy.
10. Create Happy World Energy day fliers and messages and send these out to staff and customers.
11. Brand your social media portals with World Energy Day messages.
12. Organize an Energy Management talk with a guest speaker to inspire your staff.
13. Involve your staff in planning the activities for the World Energy Day Celebrations week.
14. Give gifts to staff who have demonstrated good energy practices to encourage the staff to keep up with their good work.
15. Nominate the best staff in energy conservation and reward the winners – World Energy Day Champions.
16. Organize a tour of the organization for staff who are not directly involved in energy consumption areas.
17. Cut a cake to celebrate the World Energy Day.
18. Have a buffet breakfast/lunch together.
19. Introduce sub themes to celebrate World Energy Day.
20. Quizzes, Puzzles and Raffles for staff about energy conservation.
21. Dressing-up or dressing-down during the week using an energy conservation theme.
22. Constitute a forum where senior management can address the staff about Energy Conservation.
23. Put together an exhibition or fair to demonstrate and explain energy technologies to the wider public.
24. Write articles for the organization newsletter about energy conservation.
25. Online events, such as twitter chats and webinars, on sustainable energy subjects.
26. Use the hashtag #WorldEnergyDayKe for all the communication during the week.
27. Start up online competitions to create awareness of Energy Conservation and tag relevant authorities in the energy world.
28. Record small videos of your World Energy Day activities and share these with your social networks.
29. Take photos of all your world energy day activities and share them online.
30. Organise a walk for staff to create awareness about World Energy Day Celebrations.